

# Benefits from Management's Perspective



- **Shorter time-to-market:** Multilizer streamlines the localization process and reduces workload. It also eliminates unnecessary translation.
- **Increased software quality:** Clients adopt your software sooner because the software language is consistent and uses the customer's terminology. With thought-out and consistent terminology the customer needs less training and requires less support.
- **Lower translation cost:** Multilizer supports efficient reuse of existing translations and utilization of the translation resources that are freely available on the internet. For example, Multilizer provides tools for utilizing Google and Microsoft free translations.
- **Better quality:** Multilizer's automatic QA tools can be used in all stages of the localization project.
- **Effective use of development resources:** Developer resources are usually more expensive than localization resources. Multilizer ensures that development resources are not unnecessarily used on localization tasks. Thus the critical time-to-market of new projects is not jeopardized by localization.
- **Easy translation outsourcing** with Multilizer's free tool.