

Sales guide for Multilizer PDF Translator affiliates

Who buys the product and why?

79% of buyers are individual users. Almost all of them buy one license. 21% of buyers are companies. Of companies, 86% buy one license and 14% buy 5 or more licenses.

78% of buyers want to translate PDF files for their own use. Typical texts are product manuals, user guides, and articles. 22% of buyers want to translate PDF files for others to read. Many of these are companies that publish e.g. price lists and fact sheets.

Why our product is better than competing solutions?

We offer the best value-for-money.

Our product is very easy to use and offers professional user experience. It preserves the images, graphs and tables in their original places. Without them, many PDF files would be impossible to understand, especially if the text refers to images, graphs and tables. Most competitor products remove them completely, thus making understanding often impossible even if the translation quality itself is good.

Our translation quality is good. Depending on the situation, we utilize Google's and Microsoft's translation technologies. Especially Google's translations are good, among the best in the industry. However, one should note that machine translation is not as good as translation by a professional translator.

Also price is an important factor. With our price also individual users are able to buy the product.

From which countries are the buyers?

The buyers come from dozens of countries. Very good countries are Spain, Brazil, Italy, France and Germany. Practically all countries offer good potential. Therefore we are constantly translating the product to new languages. If you would like to have the product translated to a certain language, please contact us.

When do buyers buy?

Most buyers test the product first. However, some buy even without testing the product. Of those who bought our product, 85% entered our web site for the first time 1 hour or less prior to the purchase. That is, most of the purchases happen "immediately".

If you create your sales page now, you could get your first orders in a few hours or even sooner.